



July 29, 2009

Idaho Coalition Against Sexual and Domestic Violence  
300 E Mallard Dr Suite 130  
Boise, ID 83706

Dear Fundraising Manager,

It is my pleasure to invite your organization to participate in *Macy's Shop For A Cause* fundraiser on Saturday, October 17, 2009 at Macy's, Boise Towne Square. This unique, one-day-only shopping event was created by Macy's to support local non-profit organizations. Since 2006, Macy's Shop for a Cause has enabled charitable organizations like yours to raise over \$28 million.

The concept is simple. Macy's will provide your organization with shopping passes to sell for \$5 each. Every dollar goes directly to your organization. If you sell more, you make more!

By purchasing a shopping pass to the event, customers support their favorite cause while enjoying a day of spectacular discounts, entertainment, special events and a chance to win a \$500 shopping spree.

This exclusive shopping pass includes 20% or 10% off most purchases all day long and 25% off a single purchase in women's, men's or kids apparel or accessories. Of course, some exclusions apply, but this is an exceptional fundraising offer for you and your guests.

We would enjoy an opportunity to work with your organization during this exciting one-day only event! **If your organization would like to participate in Shop For A Cause, please log onto [macys.com/shopforacause](http://macys.com/shopforacause) beginning August 1, 2009 and apply online.**

As soon as I receive your online application, I will contact you with next steps.

Sincerely,

LeAnne Clayton  
Shop for a Cause Manager-in-Charge  
208-373-6002  
[leanne.clayton@macys.com](mailto:leanne.clayton@macys.com)