

My time to shine

Martina McBride Teams Up with loveisrespect National Teen Dating Abuse Helpline For Healthy Teen Dating Relationships

Martina McBride and the loveisrespect, National Teen Dating Abuse Helpline (NTDAH) have partnered in a new program called My Time to Shine, which has been announced in conjunction with the release of her new album, Shine.

As the mother of three daughters, four-time CMA Female Vocalist is passionate about the need to increase awareness about teen dating abuse, and about how to develop healthy relationships. Recent research has shown that one in three girls who have been in a serious relationship say they've been concerned about being physically hurt by their partner.

My Time to Shine was developed for Martina's Shine CD and tour around the concept that the teen years should be a young person's time to shine—the time in their lives when they discover who they are, what their talents are and how to have healthy relationships.

When the contemporary country singer released Independence Day in 1994, she never dreamed that the song would resonate so powerfully with victims of family violence. It opened her eyes to the issue and changed her life. Martina began visiting high schools to talk to young women about self worth. My Time to Shine expands her work and is an opportunity for her to include her 14-year-old daughter, Delaney in a cause they can both relate to.

Starting with the morning TV shows this week, Martina will promote both the new CD and the awareness program. In addition Martina will speak out in public service announcements which will be shown at her concert venues when her tour begins in October. My Time to Shine merchandise will be sold at Martina's concerts to raise funds to benefit the teen helpline.



For more on the Shine album, visit www.martina-mcbride.com. To learn more about loveisrespect, the National Teen Dating Abuse Helpline, visit loveisrespect.org or call 1-866-331-9474/TTY 1-866-331-8453.



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